



Together
FORWARD >

2023 Stewardship Report

EMPORIA STATE
UNIVERSITY

FOUNDATION



We are incredibly grateful for your support of Emporia State University. It is your generosity and commitment that lifts our students into rewarding careers, adding value to their families and communities.

The impact of philanthropy at Emporia State University is an important part of the university's success. In these pages, you will find important information about fund performance and the fiduciary management process of the ESU Foundation. These data points provide important information that measures the financial impact of philanthropy here at Emporia State.

However, these data points do not tell the full story. Behind the numbers are the life stories of our students. Emporia State is filled with incredible students striving hard to make the most of their lives. They succeed because they have become part of something larger than themselves, a network of caring individuals focused on transforming dreams into opportunities. That network is the Hornet Nation, and that transformational support is made possible by you and Hornets like you.

As part of our role as stewards of your investment, we are sending you this report. The Foundation's Board of Trustees and staff work to ensure your investment is utilized in alignment with your vision and provides the greatest benefit possible. Last year, we transferred \$6.6 million in private gifts and interest earned to provide students with the resources they need to succeed.

Since 2017, the Together, Forward campaign has been uniting Hornet Nation, focusing our collective capabilities on the highest priorities of the university — ensuring students have the resources they need to attend Emporia State and making sure they get the most out of their education while they are here. Your support is instrumental in helping us achieve these goals. As the Together, Forward campaign nears its end on December 31 of this year, we hope you will continue to be part of this historic campaign.

GO Hornets!

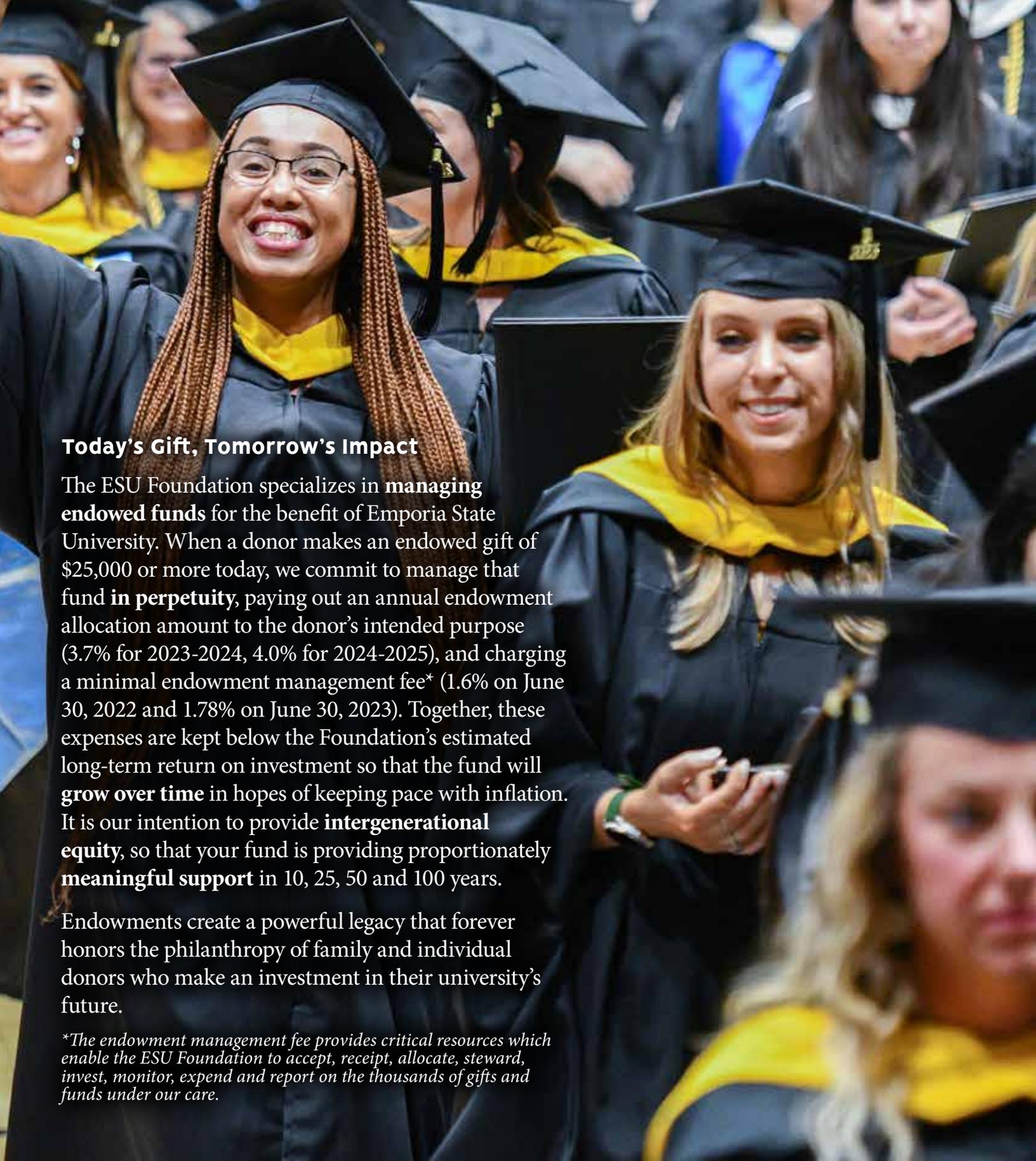


A handwritten signature in black ink that reads "Shane Shivley".

Shane Shivley
Foundation President/CEO

**Raising and managing philanthropic resources to
advance the mission of Emporia State University.**

— Emporia State University Foundation Mission Statement



Today's Gift, Tomorrow's Impact

The ESU Foundation specializes in **managing endowed funds** for the benefit of Emporia State University. When a donor makes an endowed gift of \$25,000 or more today, we commit to manage that fund **in perpetuity**, paying out an annual endowment allocation amount to the donor's intended purpose (3.7% for 2023-2024, 4.0% for 2024-2025), and charging a minimal endowment management fee* (1.6% on June 30, 2022 and 1.78% on June 30, 2023). Together, these expenses are kept below the Foundation's estimated long-term return on investment so that the fund will **grow over time** in hopes of keeping pace with inflation. It is our intention to provide **intergenerational equity**, so that your fund is providing proportionately **meaningful support** in 10, 25, 50 and 100 years.

Endowments create a powerful legacy that forever honors the philanthropy of family and individual donors who make an investment in their university's future.

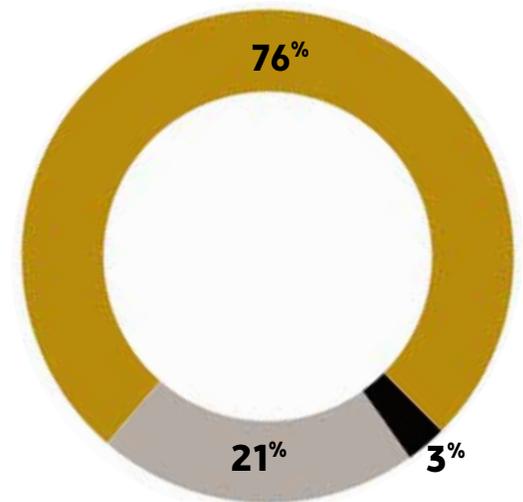
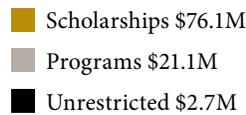
**The endowment management fee provides critical resources which enable the ESU Foundation to accept, receipt, allocate, steward, invest, monitor, expend and report on the thousands of gifts and funds under our care.*

Endowment by Purpose

Emporia State University Foundation (ESUF) holds more than 1,252 segregated endowment funds which support a variety of purposes including scholarship awards, program support, and other needs. This chart illustrates the makeup of our pooled endowment funds according to the donors' intended impact.

Total value of endowments as of June 30, 2023: **\$99,892,170.**

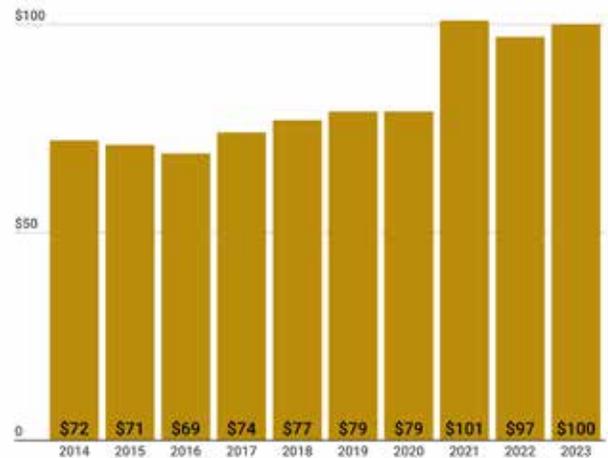
Total distribution available from endowments for academic year 2023-2024: **\$4,084,500.**



Endowment Market Value (in millions)

As of June 30, 2023

At fiscal year end, the Foundation's endowment was valued at \$99.9 million, an increase of 2.57% from prior year and a 56.8% increase over the last 10 years. Over this time, the endowment has distributed \$43 million to the University and Foundation, while adding \$52.3 million through investment earnings and \$26.3 million through endowment gifts. This chart illustrates the endowment's net growth over the last 10 years.

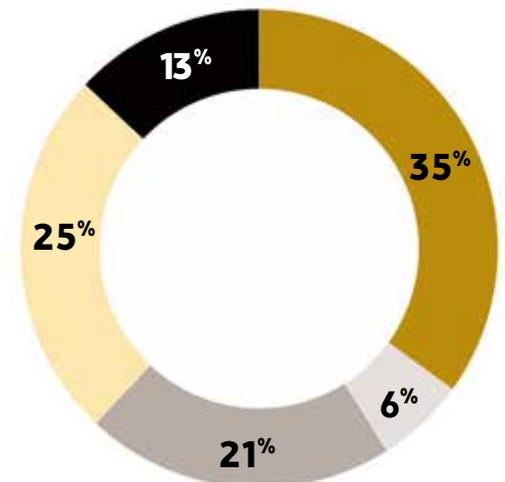


Total market value at fiscal year end, in millions

Endowment Asset Allocation

As of June 30, 2023

ESUF's endowment is a permanent fund that uses a diversified approach with investments in equities, fixed income and alternative assets. The investment objectives of the fund require a disciplined and consistent management approach with a long-term focus. The spending distribution policy is conservative and designed to smooth annual variations in market returns.



“I want to make a difference by proving to those around me that it does not matter what background you come from, or the challenges that you face, you can be successful and create a wonderful life for yourself if you believe in yourself and never stop trying. Thanks to generous donors such as yourself, I can achieve my goal of becoming the first college graduate in my family!”

Jade

Senior, Biology, Emporia, KS

“I chose to come to Emporia State to pursue my dream of playing college football. I truly appreciate the support you have given me to be able to continue to pursue my dream and attend ESU. This scholarship helps me and my family by allowing me to dedicate all my time to athletics and academics without the distraction of financial issues. I am looking forward to another great year at Emporia State and a great football season.”

Declan

Graduate student, Business Administration, Kingfisher, OK

“This scholarship is important to me and many others pursuing a career in education because student teaching is a full-time commitment that does not always allow for outside employment opportunities. Being a teacher has been a dream of mine for as long as I can remember, so this scholarship helps me make that dream a reality and I could not be more grateful.”

Michelle

Senior, Secondary Education (English), Abilene, KS



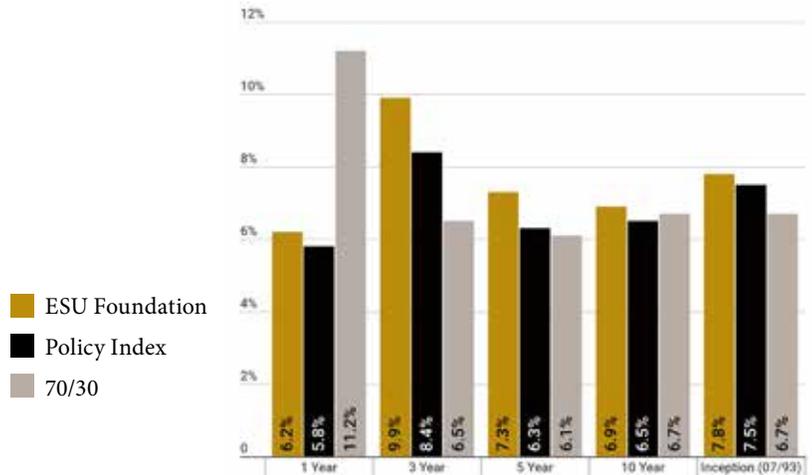
Investment Performance

*Annualized Returns Net of Fees
for Periods Ending June 30, 2023*

Our Investment Committee and investment consultant, Mercer, regularly monitor and assess national and global economic indicators and their effect upon ESUF endowment earnings.

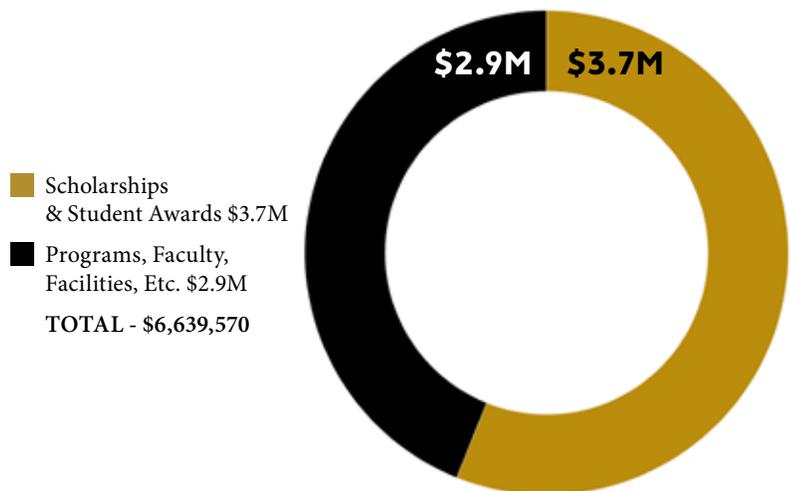
Since establishing our long-term pooled investment strategy in July 1993, our investment returns have achieved a 7.8% annualized return (net of fees) which exceeds both the policy allocation index and a 70%/30% blended benchmark. Private equity results have been one of the primary contributors to the strong performance over the last five years; however, private equity returns lagged in FY 2023 as public equities rebounded from a difficult 2022.

Our Investment Committee continues to focus on long-term growth while being mindful of risk in the current market environment.



Resources for Emporia State University

Each year, the Foundation is proud to provide millions of dollars to the University in scholarship awards and program support, including equipment purchases, faculty salary supplements and other departmental enhancements. In fiscal year 2023, the Foundation delivered \$6.6 million in total resources to enhance the University's mission. While scholarship expenses increased by about \$550,000, the overall total is off slightly from the prior year's \$6.8 million due to variations in the scope and timing of facilities improvement projects funded by private gifts.



2022–23 Emporia State University Foundation Board of Trustees

Leadership

Diane Beatty | BSB 1978 | Edmond, OK – Board Chair

Jason Fanning | BSB 1995 | Olathe, KS – Vice Chair

Greg Kossover | BSB 1985 | Tulsa, OK – 2nd Vice Chair

Russ Everhart | BSB 1990, MS 1996 | Leawood, KS – Past Board Chair

Executive Committee

Michael Burbach

Denise Kruse

Angela Watson

Cynthia Eisenhauer

Muhammad Nashatizadeh

Debbie Wynn

Michael Gonzales

Carla Smith

Terry Young

Linda Hurt

John Stibal

Angel Zimmerman

Membership

Gary Allerheiligen

Charlene Hughes

Colleen Mitchell

DeWayne Backhus

Larry Irick

John Rich

Jim Barnett

Russ Jenkins

Kimberlee Ried

Ross Bjork

Troy Johnston

J.D. Rios

Walter Brown

Mark Kendall

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Joyce Didde

Brock Kretsinger

Trip Shannon

Ike Diel

Jonathan Krueger

Karen Sommers

Kirsten Ford

John Kudlacek

Sarah Velasquez

Joyce French

Alex McDaniel

Jackie Vietti

Ronald Frierson

Gene Merry

Angela Watson

Derrek Harter

Don Miller

Ray Harvey

Tim Miller

Meet Your Stewardship Committee

The Stewardship Committee's work centers on representing the voice of the donor. These tireless volunteers serve as an additional measure of review and oversight. It is one more way we ensure the Emporia State University Foundation allocates every donor's gifts in alignment with their intent.

Debra Wynn, chair

BSE 1972, MS 1975 | Colorado Springs, CO

Dr. Muhammad Nashatizadeh

BS 1998 | Lenexa, KS

Jason Fanning

BSB 1995 | Olathe, KS

Dr. John Rich

Emporia, KS

Kirsten Ford

BS 2011, MBA 2013 | Los Alamos, NM

Kimberlee Ried

MLS 2006 | Kansas City, MO

Joyce French

Emporia, KS

Carla Smith

BSE 1975, MS 1977 | Wichita, KS

Charlene Hughes

BSE 1981 | Olathe, KS

Sarah Velasquez

MLS 2013, PHD 2021 | Topeka, KS

Dr. Brock Kretsinger

BA 1970 | Emporia, KS



WE are here for
YOU!!

If you have any questions, contact:

Jan Trelc

Director of Donor Relations

620.341.6460

jtrelec@emporia.edu



Building Something Special Through Philanthropy

Get to know some of the students whose lives are being transformed by the support of Hornet Nation

Audrey | Junior, Biology, Whitewater, KS

How do you want to make a difference in the world?

My fascination with the natural world grows every time I go outside, and I want to be able to share my experiences with others by preserving the natural places we have left. I care too much to see so many ecologically important parts of the earth disappear in my lifetime to not do anything in the field of conservation and wildlife biology. By pursuing a degree in this field of study, my passion can become my job — helping animals and the environment by assisting in conservation goals through wildlife research. With a college education, I plan to share my knowledge, enthusiasm and passion for the natural world by educating and inspiring others to take action through my example.

Kyra | Senior (second bachelors), Elementary Education, Tahlequah, OK

What is the greatest learning experience you have had through Emporia State?

My mind immediately lights on fire when I think about all that I have learned through Emporia State. My knowledge of teaching has become so full that I am passionate about what I am doing, and I know there is so much more to learn and experience. That alone excites me for what is to come. I have learned so much about differentiation, growth mindset, literacy, social studies, science and mathematics. Above all, I have learned that relationships with students are a necessary foundation to have before learning can occur. Students are human, just like teachers are human. I have learned that empathy and patience can go a long way for students who are still figuring out the world.

William | Senior, Information Systems, Leawood, KS

What is the greatest learning experience you have had through Emporia State?

I've learned to value communication in a way that I never fully realized up until now. For one of my Information Systems classes, I was tasked to seek out a technical solution that solved a problem. The system I chose to analyze had very little information available on its website on the details of what it offered. Prices were invisible, and the day-to-day operations for maintaining the system were not clear. The answers to my questions could not be answered with Google searches.

My desire to find all the facts propelled me to start a dialogue with a salesman of the company. This dialogue evolved into a conversation with the Chief Revenue Officer of the company, which evolved further into meeting the CEO of the entire company.

These exchanges left me learning a lot about an industry that I previously had no intention of learning about, while simultaneously earning the praise of my professor for going above and beyond for the sake of being thorough. Before arriving at ESU, I hadn't had the opportunity in my regular classes to learn in this manner.

Brett | Senior, Nursing, Lawrence, KS

Why did you choose your field of study?

I have had a long educational journey; It took me a long time to find my passion in life. I found it in health care, and that is why I am pursuing a degree with the Emporia State nursing program.

What are your plans for after graduation (work, graduate school, dream job, etc.)?

My current plan is to work at the Department of Veterans Affairs hospital in Topeka, Kansas, serving those who served us.



Coming Soon!



Learn more about the

Nursing + Student Wellness Center

coming to Emporia State University's campus.

emporia.edu/newconstruction

**EMPORIA STATE
UNIVERSITY**

FOUNDATION

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