

Together
FORWARD >

2022 Stewardship Report

EMPORIA STATE
UNIVERSITY

FOUNDATION





There are few things in life as valuable as an education. It is something a person carries with them for their whole life. It shapes which paths are possible and what they can become.

As a supporter of Emporia State, you are investing in educational success. But more than that, you are shaping lifelong journeys. You want your philanthropy to expand opportunities and create successful outcomes.

The Emporia State University Foundation is dedicated to making your vision a reality. We recognize the vital importance of both your heartfelt support and clear-eyed goals. We consider our duty to execute your wishes a sacred trust. We do this by listening closely to your objectives and tending to the use of your funds with great care and consideration. It is a mission we take seriously, and we are honored to have your trust and partnership in the process.

As part of our role as stewards of your investment, we are sending you this report. The Foundation's Board of Trustees and staff work to ensure your investment is utilized in alignment with your vision and provides the greatest benefit possible. Last year, we transferred \$6.8 million in private gifts and interest earned to provide students with the resources they need to receive the valuable knowledge and experiences necessary to set them on the path to career success. Our students are grateful for your support. Their futures are brighter because of you.



Shane Shivley
Foundation President/CEO

Raising and managing philanthropic resources to advance the mission of Emporia State University.

— Emporia State University Foundation Mission Statement



Transformational gifts with lasting impact

By harnessing the power of compound returns, an ESU endowed fund established with a gift of \$100,000 can provide more than four times that amount to support Emporia State and ESU Foundation over 50 years. Assuming an average return on investment of 7.2%, an annual distribution payout to the university of 3.7%, and a 1.75% endowment management fee*, this fund will have paid \$292,300 to the university for the donors' intended purpose and will have provided the foundation with \$139,000 in operational support over the course of 50 years. Meanwhile the endowment balance will have more than doubled to just over \$240,000, to keep pace with inflation and provide meaningful support in perpetuity. This is an incredible impact, all from a one-time gift of \$100,000 today.

Endowments create a powerful legacy that honors the philanthropy of family and individual donors who make an investment in their university's future.

**The endowment management fee provides critical resources to enable the ESU Foundation team to efficiently accept, receipt, allocate, steward, invest, monitor, expend, and report on the thousands of gifts and funds under our care.*

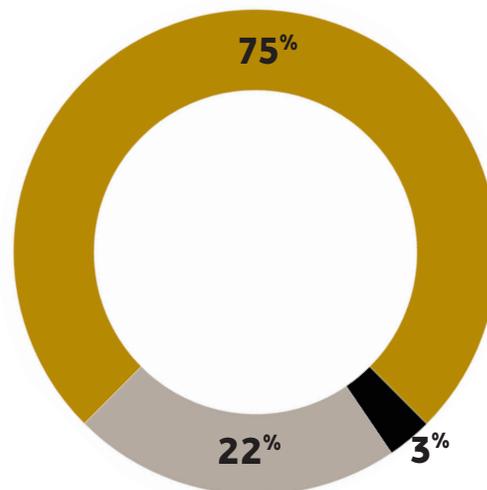
Endowment by Purpose

Emporia State University Foundation (ESUF) holds more than 1,238 segregated endowment funds which support a variety of purposes including scholarship awards, departmental and program support, and other needs. This chart illustrates the makeup of our pooled endowment funds according to the donors' intended impact.

Total value of endowments as of June 30, 2022:
\$97,388,972

Total distribution available from endowments for academic year 2022/2023: **\$4,197,200**

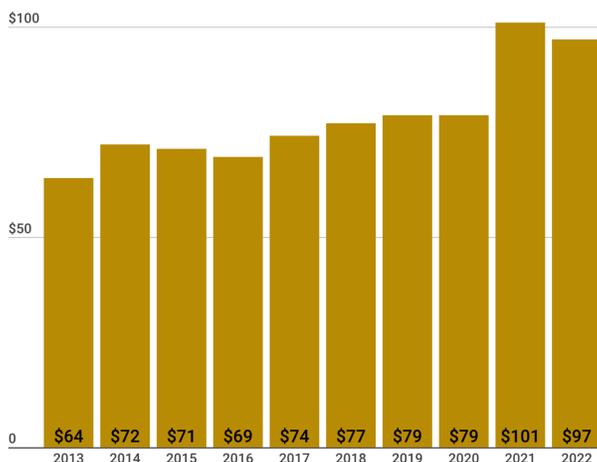
- Scholarships \$73.5M
- Programs \$21.3M
- Unrestricted \$2.6M



Endowment Market Value (in millions)

As of June 30, 2022

At fiscal year end, the Foundation's endowment was valued at \$97.4 million, a decrease of 3.37% from prior year and a 63.3% increase over the last ten years. Over this time, the endowment has distributed \$41.2 million to the University and Foundation, while adding \$53.7 million through investment earnings and \$25.3 million through endowment gifts. This chart illustrates the endowment's growth over the last ten years.



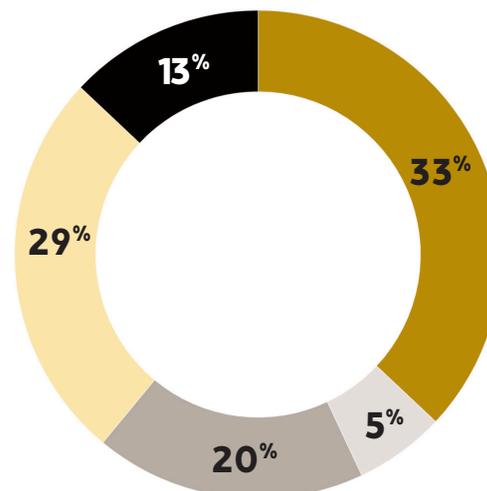
Total market value at fiscal year end

Endowment Asset Allocation

As of June 30, 2022

ESUF's endowment is a permanent fund that uses a diversified approach with investments in equities, fixed income, and alternative assets. The investment objectives of the fund require a disciplined and consistent management approach with a long-term focus. The spending distribution policy is conservative and designed to smooth annual variations in market returns.

- Alternative Assets
- Real Assets
- Domestic Equity
- International Equity
- Fixed Income & Cash





“The generosity donors like you provide to students in need is inspiring.”

Sky

*Senior, Secondary Education
(Mathematics), Garden City, KS*

“I hope that one day I am able to give back in the ways you have and help students like me achieve their higher education dreams. Thank you so much for this gift.”

Brandon

Senior, Accounting, Neodesha, KS

“With the help of scholarships, I will be able to pay less than a thousand dollars per semester in my first year. This grants me more time to grow my savings... for my next college years. With this time, I can focus more on my studies rather than having to focus on working extra hours to make up the expense. Thanks to you, I will be able to finish my first year without taking out loans.”

Mari

Freshman, Psychology, Emporia, KS

“Your kindness will be appreciated for a very long time. I hope to spread that kindness throughout my classrooms in the years to come.”

Kinsey

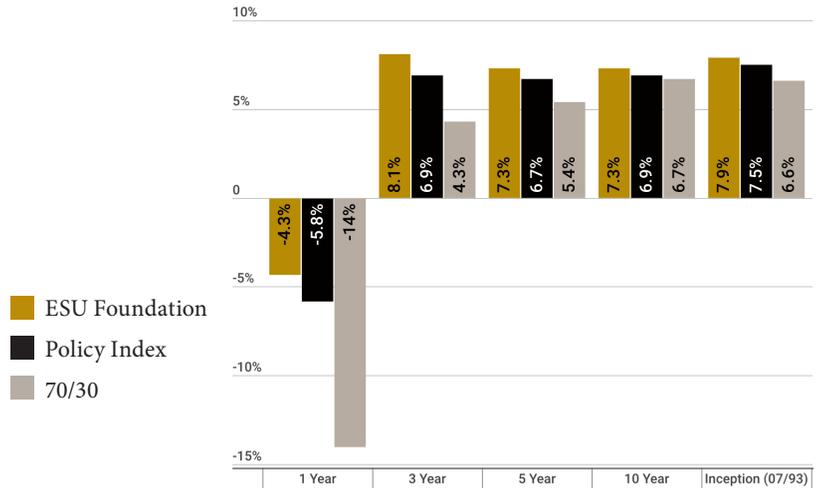
*Senior, Secondary Education
(Music), Wichita, KS*

Investment Performance

*Annualized Returns Net of Fees
for Periods Ending June 30, 2022*

Our Investment Committee and investment consultant, Mercer, regularly monitor and assess national and global economic indicators and their effect upon ESUF endowment earnings.

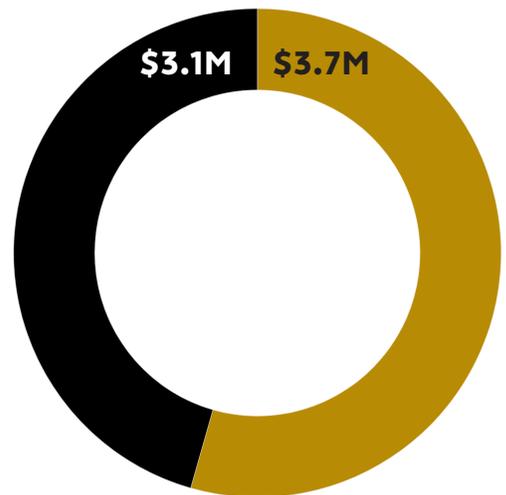
Since establishing our long-term pooled investment strategy in July 1993, our investment returns have achieved an 7.9% annualized return (net of fees) which exceeds both the policy allocation index and a 70%/30% blended benchmark. Against the InvestmentMetrics All Endowment and Foundation Universe, ESU Foundation performance ranks in the top decile over the last one, three and five years. Our Investment Committee continues to focus on long-term growth while being mindful of risk in the current market environment.



Resources for Emporia State University

Each year, the Foundation is proud to provide millions of dollars to the University in scholarship awards and program support, including equipment purchases, faculty salary supplements, and other departmental enhancements. In fiscal year 2022, the Foundation delivered \$6.8 million in total resources to enhance the University’s mission. This is more than twice the \$3.1 million provided a decade ago, in fiscal year 2012.

- Scholarships & Student Awards \$3.1M
- Programs, Faculty, Facilities, Etc. \$3.7M
- TOTAL - \$6,824,704



2021–22 Emporia State University Foundation Board of Trustees

Leadership

Diane Beatty | BSB 1978 | Edmond, OK – Board Chair

Jason Fanning | BSB 1995 | Olathe, KS – Vice Chair

Greg Kossover | BSB 1985 | Tulsa, OK – 2nd Vice Chair

Russ Everhart | BSB 1990, MS 1996 | Leawood, KS – Past Board Chair

Executive Committee

Michael Burbach

Muhammad Nashatizadeh

Cynthia Eisenhauer

J.D. Rios

Joyce French

Carla Smith

Denise Kruse

John Stibal

John Kudlacek

Debbie Wynn

Gene Merry

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Membership

Gary Allerheiligen

Maurice Gray

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Ray Harvey

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Jim Barnett

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Ross Bjork

Linda Hurt

Karen Sommers

Walter Brown

Larry Irick

Tom Thornbrugh

Joyce Didde

Russ Jenkins

Angela Watson

Ike Diel

Troy Johnston

Richard Zahn

Ronald Frierson

Jim Kessler

Angel Zimmerman

Dale Gibbens

Don Miller

Michael Gonzales

Mike Petitjean

Meet Your Stewardship Committee

The Stewardship Committee's work centers on representing the voice of the donor. These tireless volunteers serve as an additional measure of review and oversight. It is one more way we ensure the Emporia State University Foundation allocates every donor's gifts in alignment with their intent.

Debra Wynn, chair

BSE 1972, MS 1975 | Colorado Springs, CO

Dr. Brock Kretsinger

BA 1970 | Emporia, KS

Jason Fanning

BSB 1995 | Olathe, KS

Dr. Muhammad Nashatizadeh

BS 1998 | Lenexa, KS

Kirsten Ford

BS 2011, MBA 2013 | Los Alamos, NM

Dr. John Rich

Emporia, KS

Charlene Hughes

BSE 1981 | Olathe, KS

Carla Smith

BSE 1975, MS 1977 | Wichita, KS



We are here for you!

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Chief Financial Officer
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& Foundation President*
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Your Donor Relations Team



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Donor Relations Coordinator
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annaryan@emporia.edu

As an alumnus of Emporia State University, it is a great honor to serve this institution that has had such a tremendous impact on my life and career. I care deeply about the future of this university and the success of every single student who chooses to become a Hornet.

As president of Emporia State, I am dedicated to making certain the university is well-positioned for the future so our students can thrive. Part of leading a university in these times of great change means facing our challenges head-on and not shying away from pursuing innovative solutions. Our students deserve nothing less than Emporia State being *Future Focused, Future Ready*.

Emporia State has chosen to innovate by making a clear-eyed assessment of our areas of growth and opportunity. We are allocating resources to programs in high demand for current and prospective students and with optimal career pathways. To learn more about the programs we are targeting for expanded investment, visit emporia.edu/future. We will be sharing program announcements here throughout the academic year.

You, and the entire community of donors and alumni who support the university, strengthen our foundation. You are our champions and strategic partners. The value you place on the life-changing experience of higher education is essential to our future sustainability and success.

Philanthropic support is an increasingly important component of higher education. I share your passion and purpose. I, too, believe strongly in the importance of giving back to the institution that has provided me with the foundation I needed to succeed. I believe providing higher education to current and future generations is an investment in better lives for individuals and better outcomes for society, especially today amidst significant workforce shortages.

By working together to nurture and strengthen ESU, we accomplish something no one of us could do alone. We build a future. I am deeply humbled by the opportunity to serve Emporia State University and honored to be able to do so alongside you.



Ken Hush
President



EMPORIA STATE
UNIVERSITY

FOUNDATION

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