

TANJA STEIGNER

Professor of Finance
School of Business
Emporia State University
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ACADEMIC EMPLOYMENT

Emporia State University, Professor	2020 - present
Emporia State University, Associate Professor with tenure	2012 – 2020
Emporia State University, Assistant Professor	2006 – 2012

AREAS OF INTEREST

Research: Corporate Finance, Mergers and Acquisitions, IPOs, Tax Evasion, FinTech
Teaching: Corporate Finance, International Finance, Investments

EDUCATION

University of South Florida, Ph.D.	Finance	2008
George-Simon-Ohm Fachhochschule Nuernberg, Germany, B.A.	Business	2001

REFEREED PUBLICATIONS

Matanova, N., Steigener, T., Sutton, N., and Thompson, L. (2022), "The influence of private equity and venture capital on the post-IPO performance of newly-public acquirers." *The North American Journal of Economics and Finance*, 59, 101597. DOI: <https://doi.org/10.1016/j.najef.2021.101597>

Kemme, D. M., Parikh, B., and Steigener, T. (2021), "Inequality, autocracy, and sovereign funds as determinants of foreign portfolio equity flows." *Journal of Financial Research*. DOI: <https://doi.org/10.1111/jfir.12240>

Pandey, V. K., Sutton, N. K., and Steigener, T. (2021), "Learning in serial mergers: evidence from a global sample." *Journal of Business Finance & Accounting*. DOI: <https://doi.org/10.1111/jbfa.12548>

Woolard, N.A. and Steigener, T. (2020), "Leveraging social networks for offline crowdfunding in rural communities." *Social Business*, 10(2), pp.97-122. DOI: <https://doi.org/10.1362/204440820X15813359568291>

Kemme, D.M., Parikh, B. and Steigener, T. (2020), "Tax Morale and International Tax Evasion." *Journal of World Business*, 55(3), p. 101052. DOI: <https://doi.org/10.1016/j.jwb.2019.101052>

Steigener, T., Riedy, M. and Bauman, A. (2019), "Legal family, cultural dimensions, and FDI." *International Journal of Managerial Finance*, 15(3), pp. 285-314.

Matanova, N., Steigner, T., Yi, B. and Zheng, Q. (2019), “Going concern opinions and IPO pricing accuracy.” *Review of Quantitative Finance and Accounting*, 53(1), pp.195-238.

Kemme, D.M., Parikh, B. and Steigner, T. (2017), “Tax havens, tax evasion and tax information exchange agreements in the OECD.” *European Financial Management*, 23(3), pp.519-542.
European Financial Management 2017 Top Download Award

Balasubramnian, B., Fuller, K. and Steigner, T. (2016), “Changes in information environment and merger announcements.” *American Journal of Business*, 31(3), pp.123-145.

Steigner, T. and Sutton, N.K. (2015), “Worth Waiting For—Evidence of Late-Mover Benefits in Cross-Border Mergers and Acquisitions.” *Quarterly Journal of Finance & Accounting*, 53(3&4), pp.113-146.

Steigner, T. and Sutton, N.K. (2011), “How Does National Culture Impact Internalization Benefits in Cross-Border Mergers and Acquisitions?” *Financial Review*, 46(1), pp.103-125.

Balasubramnian, B., Steigner, T. and Coulson, K.R. (2011), “Pedagogical Design for a Cross-Functional Course in The Accelerated MBA Program.” *Administrative Issues Journal*, 1(1), p.5.

Steigner, T., Coulson, K.R. and Balasubramnian, B. (2009), “A Recipe for Success: How Cross-Functional Projects Motivate MBA Students, Bring the University and Local Community Closer, and Keep the AACSB Happy.” *Journal for Advancement of Marketing Education*, 15, pp.14-24.

Besley, S., Kohers, N. and Steigner, T. (2007), “Private placements of common equity and the industry rival response.” *Applied Financial Economics*, 17(7), pp.559-568.

RESEARCH PAPERS

“The Value of Economic Freedom in Cross-Border Mergers” (with Ninon Sutton and Vivek Pandey)

Under review

REFEREED PAPERS AT SCHOLARLY MEETINGS

“International Tax Evasion: Sources, Paths and Destinations” (with David Kemme and Bhavik Parikh)

- The New Global Challenges and Comparative Economics, Universita Di Trento, 2021
- European Association of Comparative Economic Studies, 16th Annual Meeting, 2021

“Tax Morale and International Tax Evasion” (with David Kemme and Bhavik Parikh)

- Southern Finance Association Annual Meeting, Orlando, FL, 2019
- Southern Economic Association Annual Meeting, Ft. Lauderdale, FL, 2019

“The Influence of Private Equity and Venture Capital on the Acquisition Performance of Newly-Public Firms” (with Ninon Sutton, Natalia Matanova, and Rachel Thompson)

- Word Finance Conference, virtual, 2021
- Financial Management Association Annual Meeting, New Orleans, LA, 2019
- Eastern Finance Association Annual Meeting, Miami, FL, 2019

“Inequality, Autocracy and Sovereign Funds as determinants of Foreign Portfolio Equity Flows” (with David Kemme and Bhavik Parikh)

- ASSA Convention, Atlanta, GA, 2019
- Southern Finance Association Annual Meeting, Asheville, NC, 2018

“The Value of Economic Freedom in Cross-Border Mergers” (with Ninon Sutton and Vivek Pandey)

- Financial Management Association Annual Meeting, Boston, MA, 2017
- Southern Finance Association Annual Meeting, Destin, FL, 2016

“Going concern opinions and IPO pricing accuracy” (with Natalia Matanova, Bingsheng Yi, and James Zheng)

- FMA Asia Pacific Conference, Hong Kong, 2018
- Eastern Finance Association Annual Meeting, Philadelphia, PA, 2018

“Take a Chance: Going Public with Going Concern Auditor Opinions” (with Natalia Matanova and James Zheng)

- World Finance Conference, Cagliari University, Sardinia, Italy, 2017
- Annual Conference of the Multinational Finance Society, Bucharest, Romania, 2017
- Southern Finance Association Annual Meeting, Destin, FL, 2016

“The Role of Tax Havens in Portfolio Equity Flows: International Evidence” (with Bhavik Rajesh Parikh and David M. Kemme)

- Midwest Finance Association Annual Meeting, Atlanta, GA, 2016
- Eastern Finance Association Annual Meeting in New Orleans, LA, 2015
- Multinational Finance Society Annual Conference in Prague, Czech Republic, 2014

“Worth Waiting For - Evidence of Late-Mover Benefits in Cross-Border mergers and Acquisitions” (with Ninon Sutton)

- Midwest Finance Association Annual Meeting in Chicago, IL, 2013
- Financial Management Association Annual Meeting in Atlanta, GA, 2012

“Acquirer Returns, Private Information, and Regulation Fair Disclosure” (with Bhanu Balasubramanian and Kathleen Fuller)

- Southern Finance Association Annual Meeting in Asheville, NC, 2010

“Cross-Functional Course Design for the Accelerated MBA Program” (with Bhanu Balasubramanian and Kevin R. Coulson)

- Financial Management Association Annual Meeting in New York, NY, 2010

“Recipe for success: How cross-functional projects motivate MBA students, bring university and the local community closer, and keep AACSB happy” (with Bhanu Balasubramanian and Kevin R. Coulson)

- Marketing Management Association, 14th Annual Fall Educators’ Conference, St. Louis, MO, 2009

“Early-Mover vs. Late-Mover Benefits in Cross-border Mergers and Consequences on Rival Bidders” (with Ninon Sutton)

- Southern Finance Association Annual Meeting in Key West, FL, 2008
- Financial Management Association Annual Meeting in Dallas, TX, 2008
- Midwest Finance Association Annual Meeting in San Antonio, TX, 2008

“How Does National Culture Impact Internalization Benefits in Cross-Border Mergers and Acquisitions?” (with Ninon Sutton)

- Southern Finance Association Annual Meeting in Charleston, SC, 2007
- Financial Management Association Annual Meeting in Orlando, FL, 2007

“Private Placements of Common Equity and the Industry Rival Response” (with Scott Besley and Ninon Sutton)

- Southern Finance Association Annual Meeting in Key West, FL, 2005

MEMBERSHIPS

American Finance Association
Financial Management Association
Southern Finance Association
Beta Gamma Sigma

SERVICE TO PROFESSION

Reviewer, American Business Review, 2021

Reviewer, American Business Review, 2020

Editorial Board, American Business Review, 2020-present

Program Committee, Financial Management Association, New York, NY, 2020

Session Chair and Discussant, Southern Finance Association, Orlando, FL, 2019

Program Committee, Session Chair, and Discussant, Financial Management Association, New Orleans, LA, 2019

Program Committee, Session Chair, and Discussant, Financial Management Association, San Diego, CA, 2018

Program Committee and Session Chair, Financial Management Association, Boston, MA, 2017

Program Committee, Session Chair, and Discussant, Southern Finance Association, Destin, FL, 2016

Session Chair and Discussant, Midwest Finance Association, Atlanta, GA, 2016

Ad-hoc Referee for Quarterly Journal of Finance and Accounting, 2016 & 2017

Paid reviewer for Cornett, Adair, and Nofsinger’s Finance: Application and Theory 3rd Edition, 2015

Discussant, Multinational Finance Society, Prague, Czech Republic, 2014

Session Chair and Discussant, Midwest Finance Association, Chicago, IL, 2013
Ad-hoc Referee Financial Review, 2012
Program Committee, Session Chair, and Discussant, Financial Management Association, Denver, CO, 2011
Program Committee, Financial Management Association, New York, NY, 2010
Program Committee, Southern Finance Association, Key West, FL, 2008
Discussant, Financial Management Association, Orlando, FL, 2008
Discussant, Midwest Finance Association, San Antonio, TX, 2008
Session Chair, Southern Finance Association, Charleston, SC, 2007

SERVICE TO THE DEPARTMENT, SCHOOL, AND UNIVERSITY

Member, University Faculty Senate, 2020-2022
Member, School of Business Student Learning Committee, 2008 – present
Member, Discipline-Based Curriculum Committee, 2013 - present
Member, University Digital Accessibility Task Force, 2017 – present
Chair, Faculty Recognition Committee, 2017 - present
Member, Faculty Recognition Committee, 2016 - present
Ombudsperson, 2017 - 2018
Member, International Enrollment Committee, 2017 - 2018
Member, University Curriculum Review Committee, 2016 - 2019
Chair, School/College Academic Appeals Committee, 2016
Charter Member of the Advisory Board for the Koch Center for Leadership and Ethics at Emporia State University, 2014 - 2017
Member, Economics Faculty Search Committee, 2016
Member, Faculty Qualifications and Development Committee, 2016
Member, University's Academic Record Review Committee, 2016
Member, Dean's Faculty Advisory Board, 2014-2015
Director, Center for Business & Economic Development, 2014 - 2015
Member, Faculty Senate – Academic Affairs Committee, 2014 - 2015
Chair, Koch Center Visiting Scholar Search Committee, 2015
EEO Monitor, Finance Faculty Search Committee, 2015
Member, Search Committee for Department Chair, School of Business, 2014
EEO Monitor, CIS Faculty Search Committee, 2013-2014
EEO Monitor, IS Faculty Search Committee, 2013-2014
Chair, BAE Faculty Recognition Committee, 2012-2013
Member, BAE Chair Evaluation Committee, 2012-2013
Member, Finance Program Review Task Force, 2012-2013
Member, Task Force for “Post-Tenure Review,” 2012-2013
Member, Search Committee for 2nd Vice President of Faculty President, 2012
Member, Faculty Senate Executive Committee, 2012 - 2014
Chair, Faculty Senate - Faculty Affairs Committee, 2012 - 2014
Member, University Faculty Affairs Committee, 2011-2014
Senator, University Faculty Senate, 2011 - 2015
Member, Special Events Board Committee, 2011 – 2012
Chair, University Teaching and Learning Assessment Committee, 2010 – 2011
Member, University Teaching and Learning Assessment Committee, 2008 – 2011

Member, University Research and Creativity Board, 2008 – 2011
 Chair, University Teaching and Learning Assessment Committee, 2010 – 2011
 Chair, School of Business Undergraduate Curriculum Committee, 2009 – 2010
 Member, School of Business Undergraduate Curriculum Committee, 2007 – 2010
 Member, Business Law Search Committee, 2008
 Member, Search Committee for Finance Faculty, 2007
 Member, School of Business Diversity Committee, 2006 – 2007
 Faculty advisor to ESU students participating in the Global Future Program, 2007-2011

TEACHING EXPERIENCE

Emporia State University, 2006 – present:

Undergraduate

Fundamentals of Financial Management (traditional & online)
 International Finance (traditional & online)
 Financial Planning
 Personal Investing
 Investment Analysis
 Financial Institutions and Markets
 Risk Management

Graduate

Advanced Corporate Finance (traditional & online)
 Quantitative Analysis for Business

University of South Florida, 2002 – 2006:

Undergraduate

Principles of Finance
 International Finance
 Money and Banking

SPECIAL AWARDS/HONORS/GRANTS

ESU Summer Undergraduate Research Program	2019
European Financial Management Journal – 2017 Top Download Award	2018
ESU Summer Undergraduate Research Program	2018
Sabbatical Leave (Fall semester)	2015
Competitive grant award from the Koch Center for Leadership and Ethics at Emporia State University: Fall 2016; Spring 2016; Spring 2015; Fall 2014	2014-2016
University of South Florida Graduate Student Fellowship Award	2001-2002